# Camille Anne Rancourt

(450) 524-0111

#### **KEY SKILLS**

· Highly versatile · Fast learner · Attentive to details

Trilingual · Dedicated professional · Finds sustainable solutions

15+ years experience · 3+ years experience in · 3+ year experience in sales & retail

## **ACADEMIC FORMATIONS**

## **Bachelor of Business Administration (Minor: Management)**

2015 - 2021

John Molson School of Business, Concordia University, Montreal, QC

· Successfully completed: Statistics, Law, Accounting, Finance, Strategy, Advanced Spanish,...

#### **International Studies in Human Science**

2012 - 2014

Collège Jean-de-Brébeuf, Montreal, Quebec, Canada

· Successfully completed: IT, Communication, Statistics and Mathematics, Economy,...

### WORKING EXPERIENCE AND COMPETENCIES

## **Key Account Executive**

Mai 2021 – Présent

Procter & Gamble, Toronto – Work from Home, QC

- · Manage and optimize the strategic planning, budgets (multimillion), distribution, category assortments and other for *Metro Inc.* (ON & QC).
- · Presented products including NPIs with a 100% acceptance rate (OTC & Shave)
- Generated 7% growth (over a 3% objective) even through supply chain issues
- Analyze the business through market performance, ROI, POS and other data and present them using: Nielsen, Dunhumby, Fastmart, Power BI, Excel, Power Point, etc.
- · Coach and guide sales representatives from Crossmark agency to conduct POS audits and executions
- Develop and deploy new shelf space strategy for Metro and Brunet banners
- · Manage extra-curricular activities internally including the Sustainability Network, Quebec Recruiting, Team Activities, Quebec Underserved consumer, French Network and Mentored 2 new hires.

### **Administrative Assistant**

Jan 2021 – Present

Effenco Development Inc., Montreal, QC

- · Project management and HR tasks (job description, contact and meet candidates, etc.)
- · Negotiated prices down 47% for HR (B2B) contracts
- · Established KPIs from given data sets using Excel, Measure, Analyse and present these KPI's results

#### **Web-Coordinator& Retail**

Winter 2020

LaLooma, St-Bruno, QC

- · Sold and advised customers on the best products for their needs
- · Resolved problems with clients

#### **Assistant Manager (Retail)**

**Aug 2019 – Feb 2020** 

Williams-Sonoma, Brossard, QC

- Reached sales up to 10 000\$/700\$ goal while managing a team of 10 employees
- Sold luxury kitchen items and appliances including Nespresso machines
- · Found, trained and managed new employees
- Opened and closed the store and end of day cash counts

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## **Assistant Manager**

Benny&Co., La Prairie, QC

**Sep 2017 – Aug 2019** 

- · Slashed the employees turnovers rate from 133% to 32% compared to 76% average, positioning our franchise in the top 3 of all the Benny's
- Increased the supplemental sales per clients of my team by 20% resulting in more than 2 000\$ monthly increase.
- Dealt with complaints, wrote general communications, solicited businesses and informed clients their services (B2B)

#### Bank's Customer service

May 2016 – Jun 2017

Service de Cartes Desjardins (from Mouvement Desjardins), Montreal, QC

- · Analyzed clients' situation and in 40% of the cases, sold them the better credit cards
- · Learned all the politics and procedures of the banking service
- Resolved any problems concerning the credit card within 10 minuts
- · Explained monthly statements, conducted clients' risk assessment, and learned how and where to direct clients relative to their specific problems

Interviewer Sept 2015 – May 2016

l'Observateur Research Company, Montreal, QC

- · Cold-called clients, convincing 80% of them to stay on the phone
- Persuaded and communicated with clients to collect information efficiently (using MS-DOS)

# → 7 more years of experience in Customer Service (see LinkedIn for details)

Became a master in Customer Service with 99% client satisfaction's record

### **VOLUNTEERING**

Volunteer Winter 2020 – Present

Nature-Action Québec, Montreal, QC

· Administrative tasks · Research · Taking care of the forest

Member of the Board Fall 2015 – 2016

GIVE, Montreal, QC

· Represent a non-profit organization · Lead a group · Organize and delegate tasks

Volunteer Winter-Spring 2015

MAXIMO nivel & International Voluteer, Antigua, Guatemala

· Care for sheltered animals · Helped build a clinic

## **LANGUAGES**

1. French Mother Tongue and Advanced Proficiency (C2)

2. English Second Language, University Level, Advanced Proficiency (C2)

3. Spanish Advanced Spanish writing, translation and speaking skills (C2)

### PERSONAL INTERESTS

· Travelling · Finance · Fashion & Luxury

· Environnement · Outdoors · Learning

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